



Business Management

London South Campus

BMT1B - Business Management

This program has been permanently suspended at this location.

Program Description

This two-year (four-semester) program is designed for international college or university graduates from any field or discipline. This program will develop and enhance skills in: general management, leadership, human resources, finance, and sales and marketing. The program will provide opportunities for experiential learning through case-study analysis as well as a community consultancy project.

Document of Recognition

Business Management Ontario College Graduate Certificate

Program Type

A Two-Year Ontario College Graduate Certificate Program

Learning Outcomes

- Interpret, record, and apply financial information to the preparation of basic financial statements and to support financial decision-making;
- Select and utilize appropriate tools and technologies to complete a range of management analyses and practices;
- Research and analyze business situations to develop business solutions and policies, practices, or procedures that respond to the needs of the organization;
- Formulate and apply strategies for leadership and personnel management based on best practices in human resources and organizational behaviour to establish and maintain effective workplace environments;
- Analyze a marketing situation and develop appropriate advertising recommendations and sales promotion strategies;
- Compare and contrast various pricing strategies and their effects on sales and profits;
- Conduct meetings and make formal presentations employing effective public speaking skills and techniques;
- Complete all work according to relevant and accepted business ethics and legislation and within the scope of corporate responsibility;
- Plan, implement, and evaluate projects using project management principles and tools;
- Engage in research activities to critically assess current management practices and trends;
- Develop and use strategies for ongoing professional development to enhance work performance and explore career opportunities in a Canadian and global workplace.



Career Opportunities

Depending on previous education and work experiences, graduates may be prepared for entry-level management roles in Canadian and international workplaces in finance and banking, marketing and sales, human resources, insurance, manufacturing and logistics and operations.

Admission Requirements

A Two- or Three-Year College Diploma, or a Degree

OR

Acceptable combination of related work experience and post-secondary education as judged by the College to be equivalent to the above*

OR

Five years of work experience in the management field

Note: *Applicants may be required to submit a resume and cover letter that includes details of work experience.

Approximate Costs

Fee details are available at www.fanshawec.ca/fees

Pending Ministry Approval

This program is available for International students only.

Contact

London South Campus: 519-452-4430 ext.6221

Campus Codes and Intakes

- Program Code: BMT1B
- Campus Code: LS (London South Campus)
- September/January/May Admission
- 15 week terms
- Academic Calendars available at www.fanshawec.ca/academicdates

English Language Requirements

Applicants whose first language is not English will be required to demonstrate proficiency in English by one of the following methods:

- A Grade 12 College Stream or University Stream English credit from an Ontario Secondary School, or equivalent, depending on the program's Admission Requirements
- Test of English as a Foreign Language (TOEFL) test with a minimum score of 88 for the Internet-based test (iBT), with test results within the last two years

- International English Language Testing System (IELTS) Academic test with an overall score of 6.5 with no score less than 6.0 in any of the four bands, with test results within the last two years. SDS Program Requirements.
- Canadian Academic English Language (CAEL) test with an overall score of 70 with no score less than 60 in any of the four bands, with test results within the last two years
- Pearson Test of English Academic (PTE) with a minimum score of 59, with test results within the last two years
- A Cambridge English Test (FCE/CAE/CPE) with an overall score on the Cambridge English Scale of 176 with no language skill less than 169, with test results within the last two years
- Fanshawe College ESL4/GAP5 students: Minimum grade of 80% in ESL4/GAP5 Level 9 or 75% in ESL4/GAP5 Level 10

Program Pathways

For information about Program Pathways visit www.fanshawec.ca/programpathways

Program Curriculum

Level 1

Take all of the following Mandatory Courses:

MGMT-6135	Essential Skills for Mgmt Professionals - Credits 4.00
FINA-6025	Financial Analysis & Management - Credits 4.00
MGMT-6136	Principles of Management - Credits 4.00
MGMT-6137	Management in Human Resources - Credits 4.00
MGMT-6138	Leadership in Management - Credits 4.00
DEVL-6025	Canadian Workplace Preparation 1 - Credits 3.00

Level 2

Take all of the following Mandatory Courses:

ACCT-6015	Accounting for Managers - Credits 4.00
LAWS-6042	Canadian Business Law - Credits 4.00
MGMT-6139	Management & Leadership in Operations - Credits 4.00
MGMT-6140	Behavioural Management & Leadership - Credits 4.00
MGMT-6141	Management & Leadership in Sales - Credits 4.00
COMP-6049	Computer Applications - Credits 3.00

Level 3

Take all of the following Mandatory Courses:

MGMT-6142	Integrated Business Consultancy - Credits 12.00
MGMT-6143	Project Mgmt & Organizational Structures - Credits 4.00
RSCH-6010	Qualitative Research Methods - Credits 4.00
RSCH-6011	Quantitative Research Methods - Credits 4.00



Level 4

Take all of the following Mandatory Courses:

- MGMT-6144 Ethical Business Management - Credits 4.00
- MGMT-6145 Value Chain Management - Credits 4.00
- MGMT-6146 Global Perspective On e-Commerce - Credits 4.00
- MGMT-6147 Trends in Management & Leadership - Credits 4.00
- DEVL-6034 Canadian Workplace Prep 2 - Credits 3.00